



2010 SPONSORSHIP FORM

Dear Business Representative:

Welcome to 2010! Rockford Little League is excited for the upcoming season, where our kids will play at a new complex behind East Rockford Middle School. The new complex was part of the Rockford Public Schools bond that passed in 2008. In addition to the new fields, RLL is building a concession stand that will include restrooms and storage facilities.

Rockford Little League is busy preparing for the upcoming season; part of that preparation is establishing our sponsors. Without the support of our sponsors, it would be a difficult task to provide smooth operations for a community of our size. Our goal each year is to have a sponsor for each team; last year we fielded 70 teams, and fell short of that goal by about 12 teams.

We hope that your business will consider taking part of our growing program this year! As always, your sponsorship dollars qualify as a charitable contribution. Below is an overview of the sponsorships available and what you would receive as a Rockford Little League sponsor. If you wish to sponsor a team or have a sign, please complete the information below.

1-Year Team Sponsorship - \$ 350:
• Team uniforms with your business name
• Plaque, with team photo to display at your place of business
• Recognition at new complex ribbon cutting celebration on May 1st
• Listing on the RLL website with a link to your website
• Recognition in the RLL newsletter and in local newspapers

Sign Sponsorship - New Sponsors: \$ 500/2 years or \$ 300/year; Renewals: \$ 250/year:
• Sign advertising on one field at the new complex
• Recognition at new complex ribbon cutting celebration on May 1st
• Listing on the RLL website with a link to your website
• Recognition in the RLL newsletter and in local newspapers

Sponsorship Type: (please circle) Team Sponsor Sign Sponsor

Sponsor Name: _____

Address: _____ City, Zip: _____

Contact Name: _____ Phone #: _____

Email Address: _____ Website: _____

Team Sponsor: \$ 350.00 x _____ (#of teams)

Player you wish to sponsor: (if applicable) _____ Age: _____

Sign Sponsor: (please circle) \$ 500.00/2 years \$300.00/year Renewal: \$ 250.00/year

Total Amount Enclosed: _____

Please mail this form and payment to: Rockford Little League
Attn: Sponsor Coordinator
PO Box 513
Rockford, MI 49341

Please make checks payable to: Rockford Little League

Questions? Contact Marcie McCann: 616.745.1658, or email: marcie12_04@yahoo.com

www.rockfordll.org